



The International Beethoven Project serves as a collaborative platform for the most talented artists and thinkers to engage with diverse audiences, in an effort to advance classical music and the arts as a force for social good, inspired by Beethoven's example as a creative, courageous, and compassionate artist.

Dear Friend,

Founded in 2008, IBP has reached hundreds of thousands of people through its festivals (“... of world-class importance”, Chicago Tribune), Beethoven Birthday Bashes, special events, and multimedia projects in Chicago, New York City, Bonn, Barcelona, and Paris. Working with both famous and emerging artists across all disciplines and musical genres, IBP has made its name through memorable one-of-a-kind events, music and art commissions, recordings, and films, inspiring people of all ages and backgrounds. This signature approach has succeeded in bringing new audiences into the world of classical music and continues to build excitement for this artform.

We are excited to be launching **IBP's 9th Season** with our 7th annual celebration of Beethoven's birthday (see card)! This season marks a leap forward in IBP's continuing evolution. After successfully reimagining what a classical music festival can be, IBP is now redefining and challenging the concept of the classical music concert, as well as finding new ways to grow audiences in the digital world. While IBP will continue to produce an annual festival, partly in conjunction with the Chicago International Movies & Music Festival in April, IBP is also focused on laying a strong foundation that will sustain it in its quest to guarantee the relevance of classical music in the 21st century. In order to fully realize its creative vision, IBP's overall goals this year include the following:

- 1) **Strengthen its administrative team, board of directors, and finances to reach long-term stability**
- 2) **Continue to grow and diversify its audiences at live events**
- 3) **Expand its reach and impact through digital media projects (podcasts, blogs, recordings, videos, etc.)**

On the horizon is the 250th anniversary of Beethoven's birth in 2020, and IBP will lead the charge in leveraging his legacy to exponentially grow the classical music fan base! With experience in creative engagement and a history of extraordinary press coverage (Chicago Tribune, New York Times, CBS, NPR, etc), the International Beethoven Project is uniquely poised to make classical music a major dynamic force in this century with your help.

HELP US REACH OUR FIRST GOAL - \$50,000 BY DECEMBER 31ST (\$35,000 at print time)

IBP's exciting 2016-17 season includes:

- 1) Series of **salon-style events** throughout the year
- 2) 7th annual **Beethoven Birthday Bash** on **December 16th** (VIP benefit December 15th)
- 3) **Community Outreach** in Chicago Public Libraries
- 4) Festival collaboration with **Chicago International Movies & Music Festival**, April 20-23, 2017
- 5) **IBP Gala** in Spring 2017
- 6) Creation of a new **digital media platform**, a resource that would exponentially expand online presence

Join the *Leadership Circle* or *Friends of IBP*

Donors and sponsors are the foundation of IBP's success, and an integral part of IBP's family.
Information on corporate sponsorships and ad rates can be requested at ibp@internationalbeethovenproject.com.



Leadership Circle

Named after Beethoven's most important patrons, members of the Leadership Circle are the cornerstones of IBP's success. Benefits of membership can include VIP invitations to performances and events, unpublished recordings from past Beethoven Festival live performances, private music lessons, artwork from collaborators, various formats for recognition of your support, and more. For details, visit our website or contact us.

The highest donor level, named for Beethoven himself, is for those who want to make a truly significant and lasting contribution and become part of IBP history.

Waldstein	✧	\$1,500 +
Brentano	✧	\$3,000 +
Lichnowsky	✧	\$5,000 +
Lobkowitz	✧	\$10,000 +
Kinsky	✧	\$15,000 +
Razumovsky	✧	\$20,000 +
Galitzine	✧	\$25,000 +
Habsburg	✧	\$50,000 +
Beethoven	✧	\$100,000 +



Friends of IBP

All options below include listing your name on website and select IBP programs unless you request anonymity

Mechelen: \$50	(preferred seating good for one to Beethoven Bday Bash Dec. 16, or similar type of event)
Bonn: \$100	(preferred seating for two to Beethoven Bday Bash Dec. 16, or similar type of event)
Vienna: \$150	(preferred seating for three to Beethoven Bday Bash Dec. 16, or similar type)
Member: \$300	(preferred seating for one to all IBP events during season, including CIMMFest + CD)
Membership for Two: \$450	(same benefits as member, but for two people, as well as collection of 3 IBP posters)
VIP Member: \$500	(VIP seating for one to all IBP events during season, including CIMMFest + CD)
VIP Membership for Two: \$750	(same benefits as member, but for two people, plus 3 posters and additional CD)

INTERNATIONAL BEETHOVEN PROJECT

✧ www.internationalbeethovenproject.com ✧ ibp@internationalbeethovenproject.com ✧ 312.772.5821 ✧

DONATION FORM

International Beethoven Project is a 501(c)3 tax-exempt organization under the IRS Code, EIN 27-3205988.

Contributions to IBP are fully tax-deductible to the extent permitted by law.

DONATION: \$ _____ NAME OF LEVEL: _____

FULL NAME/ORG.: _____

NAME(S) FOR PUBLIC RECOGNITION (i.e. The Smith Foundation, John and Carol Smith, etc):

SPECIAL REQUESTS / INSTRUCTIONS: _____

EMAIL: _____

PHONE: _____

ADDRESS: _____

PAYMENT METHOD AND DATE (circle one): Check / Credit Card

Date:

PAYMENT FREQUENCY (circle one): One Time / Quarterly / Monthly Amount: \$ _____

SIGNATURE & DATE: _____

Checks payable to: International Beethoven Project ✧ PO Box 14149, Chicago, IL 60614

To process a credit card, please go to www.internationalbeethovenproject.com/support

Not ready to donate today? Make a pledge! Our fiscal year ends on December 31st. Help us reach our goals for this year or next. We will count on your pledge to give to IBP at a time that is right for you. Thank you for your interest and support!

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PLEDGE SHEET

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FULL NAME/ORG.: _____

NAME(S) FOR PUBLIC RECOGNITION (i.e. The Smith Foundation, John and Carol Smith, etc):

WHEN WOULD YOU LIKE TO PROCESS THIS COMMITMENT: _____

WHEN MAY WE CONTACT YOU TO REMIND YOU or CONFIRM:

EMAIL: _____

PHONE: _____

ADDRESS: _____

TOTAL DONATION / SPONSORSHIP PLEDGE AMOUNT: \$ _____

EXPECTED PAYMENT FREQUENCY (circle one): One Time / Quarterly / Monthly

SIGNATURE: _____

DATE: _____